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We have to change the way we think about our veterinary mindset. The digital transformation will not replace the doctor, but the digitized doctor will replace the non-digitized one.

Björn Becker #zukunfderVeterinärmedizin

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**Dr. Björn Becker** · 2

...be the head of the herd!

Bad Bentheim, Niedersachsen, Deutschland · [Kontaktinfo](#)

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## Info

My topics are communication, innovation and digitalisation esp. in the veterinary ecosystem. As a marketing professional I raised an advertising agency with the main focus on the digital and virtual world. As a veterinarian I manage two practices and keep them on track for the next decade. As a LeadVet in a virtual health company I provide quality, knowledge and visions to help pet owners worldwide. I'm an open minded entrepreneur, loaded with ideas, visions and plans for the future of the peterinary medicine.



**Top-Kenntnisse**

Dozent • Digitale Kompetenz • Digitale Transformation • Start-ups • Veterinary Surgery

